

Rising Higher

Training, Opportunity & Hope from FareStart



Campaign Update - November 2017

Board and Leadership Giving Put Campaign on Strong Path to Goal

Thank you to all our donors for your gifts to FareStart's Rising Higher Campaign that made possible the successful launch of our new businesses and Foodservice Apprenticeship Training Program this summer! Our apprentices are working hard and we are enrolling more each week.

As we prepare to take the campaign to a wider audience, we recognize our fantastic lead donors that have brought us to **76%** of our campaign goal this year. A complete list of Rising Higher donors is on our website: www.farestart.org/rising-higher-campaign.

The FareStart board completed its campaign for Rising Higher in mid-March of this year with fantastic results! Raising over \$500,000 as a group (8% of our goal, a high percentage for any non-profit board), they set a great tone for the rest of the campaign, each board member and family giving their largest ever donation to FareStart. Huge thanks to all board members and to Campaign Chair Bill Adamucci for his leadership in securing this stellar start.

Amazon Match and Other Lead Gifts

An early leadership gift from longtime supporters Synnove Fielding & Robert LeRoy, and a successful drive for support from former FareStart board members, led by Ken Glass and the Board Alumni Committee, allowed us to reach over a third of way to our goal by mid-April. Our \$1 million matching campaign with Amazon in July brought in over \$640,000 (with the remaining matching going to annual support).

Subsequent generous grants from the Norcliffe Foundation and the Bill & Melinda Gates Foundation, and a grant from an anonymous family foundation, brings us to 76% of the total campaign goal.

Help us spread the word! Let your friends know what FareStart is doing to combat the growing homelessness and poverty. All are welcome to join us in increasing our mission impact, and no gift is too small to make a difference!

MEASURING OUR PROGRESS

\$6 million GOAL

76% RAISED



Recognition Update



We want to recognize your commitment to creating more pathways out of poverty and into living wage jobs!

For Rising Higher lead donors who have given \$5,000 or more, recognition plates on the wall at Maslow's by FareStart are offered. Those will remain in place until the end of the campaign. This November we will begin the effort to raise additional funds from new donors, offering an opportunity for a chair or a barstool at Maslow's with a nameplate on the back. Other recognition opportunities at higher donation levels are also available. For more information about Rising Higher Campaign recognition: RisingHigher@farestart.org or 206.267.6224.



Program Launch and Progress

Even before our five new businesses in South Lake Union launched in July, the first apprentices were on the job. Now, four months later, we have 16 apprentices enrolled in the program and will have our first graduate this month! Our goal in 2018 is to train 90 apprentices to vie for living wage jobs. **Remaining funds raised for the Rising Higher Campaign will pay for the next three years of programming and expenses for the new Foodservice Apprenticeship Program.**



FareStart Culinary Apprentice DJ works with campaign ambassador Thierry Rautureau, "The Chef in the Hat", at a recent Rising Higher Campaign event at Escala in Seattle. Do you know of a group or a venue where an informational event about FareStart and Rising Higher would be welcome? Let us know!