



NEWS RELEASE

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FareStart Expands Apprenticeship Program and Opens Five New Eateries at Amazon HQ, Announces 25-Day \$1 Million Match from Amazon

Amazon donated and furnished more than 25,000 square feet of retail space earlier this year

New eateries will enable FareStart to double its reach across all of their training programs over the next 10 years

To support FareStart's expanding services and celebrate its 25th anniversary, Amazon will match all restaurant revenues and donations made to FareStart – up to \$1 million – for the first 25 days of operation

SEATTLE (July 18, 2017) – FareStart, a national leader in transforming the lives of people who are experiencing homelessness or living in poverty through its culinary job training and employment placement programs, today announced the grand opening of five new eateries in more than 25,000 sq. ft. of retail space donated and furnished by Amazon (NASDAQ: AMZN) earlier this year. [Each of the new restaurants will serve as a training ground for the organization's new Foodservice Apprenticeship Program](#), helping entry-level foodservice workers skill up to earn higher wage jobs. The expansion will enable FareStart to double its reach across all of their training programs over the next 10 years.

To help boost that impact and FareStart's efforts, Amazon will match all restaurant revenue and donations up to \$1 million for the first 25 days in recognition of FareStart's 25th anniversary.

"Amazon is stepping up to the plate to address poverty in our region and challenging others to do the same. Their incredible longtime support – and now match – will give thousands of people opportunity and hope," said FareStart CEO Megan Karch. "What a gift to the entire community!"

To participate in the match, the public can make a donation at farestart.org or visit one of FareStart's eateries including those housed on Amazon's South Lake Union campus: a full-service restaurant (Maslow's by FareStart), three fast casual outlets (collectively called Community Table by FareStart), and a coffee shop (Rise by FareStart). Community Table and Rise will open to the public on Wednesday, July 19, and Maslow's will open on Monday, July 24.

"We are proud and honored FareStart's five new eateries will be in the heart of our South Lake Union neighborhood, within our Amazon campus, and open for everyone to enjoy," said Jeff Wilke, CEO of Amazon Consumer. "FareStart is a pioneer in reducing hunger, poverty and homelessness in our community."

This expansion will enable FareStart to serve 7,000 people over the next 10 years to help raise more people out of poverty, and homelessness.

Additional details about the eateries:

Community Table by FareStart

- **Location:** Amazon's Houdini North, 399 Fairview Ave N, Seattle, WA 98109

- **Hours:** Monday-Friday – 11 a.m. to 2 p.m.
- **Offerings:**
 - BBQ – Meats, including a vegan alternative, will be lightly smoked on-site and paired with a variety of international sauces as sandwiches, over baked potatoes, greens or plattered.
 - Bowls – Seasonal vegetables will be the star of the show atop a variety of grain bases with clean produced proteins, diverse sauces and various add-ins.
 - Salads – Tossed to order that can be paired with a variety compatible pickled and fermented items.
- **About the Name:** The name Community Table pays homage to the popular, reclaimed wooden table that sits in the center of FareStart’s flagship restaurant at 7th and Virginia. It symbolizes the transformation our students go through, benefitting themselves and the larger community.

Rise by FareStart

- **Location:** Amazon’s Houdini North, 399 Fairview Ave N, Seattle, WA 98109
- **Hours:** Monday-Friday – 7 a.m. to 4 p.m.
- **Offerings:** Will serve a variety of handcrafted coffees, teas, kombucha and cold brew on tap along with fresh pastries, sandwiches, soups and salads.

Maslow’s by FareStart

- Opening July 24
- **Location:** 380 Boren Ave N, Seattle, WA 98109
- **Hours:** Monday-Saturday – lunch, happy hour and dinner
- **Executive Chef:** Skyler Gemar
- **About the Name:** The restaurant takes its name from Abraham Maslow who developed the well-known theory of motivation called the hierarchy of needs. This aligns with the FareStart mission of empowerment and demonstrates the reason for the new restaurant – to provide the next level of needs to help move people toward a higher wage on their journey to security and self-sufficiency.

FareStart will continue to run its flagship restaurant in downtown Seattle along with its cafes in Rainier Valley and Beacon Hill.

About FareStart: FareStart is nonprofit organization that transforms lives by empowering people who are homeless or living in poverty through life skills, job training and employment in the foodservice industry. Since 1992, FareStart has provided opportunities for nearly 9,000 adults and youth, while serving over 9.8 million meals to Seattle area schools, homeless shelters, and healthcare facilities. Ninety-percent of adults who graduate from FareStart, gain employment within 90 days of graduation. For more information, visit farestart.org.

About Amazon: Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit www.amazon.com/about and follow [@AmazonNews](https://twitter.com/AmazonNews).

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