



FARESTART

Great Food. Better Lives.

## NEWS RELEASE

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### **New FareStart Eateries to Open on Amazon Campus by Late July**

Expansion will enable FareStart to launch Foodservice Apprenticeship Program and nearly double its reach over the next 10 years

SEATTLE (June 8, 2017) – FareStart announced today that its five new eateries, located on Amazon’s South Lake Union campus, will be open to the public by the end of July. The eateries, *Maslow’s by FareStart*, *Community Table by FareStart* and *Rise by FareStart*, will be housed within the 25,000 square feet of space donated by Amazon earlier this year. Each will serve as a training ground for the organization’s new Foodservice Apprenticeship Program, helping entry-level foodservice workers skill up to earn living wage jobs.

At *Maslow’s*, a full-service casual restaurant and bar, the menu will feature small and large plates made fresh daily with classic and regionally-sourced ingredients. *Community Table* will offer a market-like dining experience that will house three fast casual outlets including BBQ, bowls and salads. The Italian-inspired coffee shop, *Rise*, will serve a variety of handcrafted coffees and teas, along with fresh pastries and sandwiches.

Wayne Johnson, FareStart’s corporate executive chef who is well-known throughout the restaurant community for culinary excellence, is overseeing the food philosophies, concepts and menus, which will bring more food variety and opportunity to the community.

“The new eateries will provide greater dining options in the growing South Lake Union neighborhood while advancing the skills of entry-level foodservice workers and providing pathways to living wage jobs,” said Johnson. “We look forward to inviting the entire community to join us as we transform lives.”

The expansion will enable FareStart to nearly double its reach over the next 10 years, serving 7,000 people across all of its job training programs raising more people out of homelessness and poverty and into long-term financial stability.

*Additional details about the eateries:*

#### **Maslow’s by FareStart**

- **Location:** 380 Boren Ave N, Seattle, WA 98109
- **Hours:** Monday-Saturday – lunch, happy hour and dinner
- **Executive Chef:** Skyler Gemar
- **About the Name:** The restaurant takes its name from Abraham Maslow who developed the well-known theory of motivation called the hierarchy of needs. This aligns with the FareStart mission of empowerment and demonstrates the reason for the new restaurant – to provide the next level of needs to help move people toward a living wage on their journey to security and self-sufficiency.

#### **Community Table by FareStart**

- **Location:** Amazon’s Houdini North, 399 Fairview Ave N, Seattle, WA 98109
- **Hours:** Monday-Friday – lunch

- **Offerings:**
  - BBQ – Meats, including a vegan alternative, will be lightly smoked on-site and paired with a variety of international sauces as sandwiches, over baked potatoes, greens or as platters.
  - Bowls – Seasonal vegetables will be the star of the show atop a variety of grain bases with clean produced proteins, diverse sauces and various add-ins.
  - Salads – Salads will be tossed to order and can be paired with a variety of compatible pickled and fermented items.
- **About the Name:** The name *Community Table* pays homage to the popular, reclaimed wooden table that sits in the center of FareStart’s flagship restaurant at 7<sup>th</sup> and Virginia. It symbolizes the transformation of the program participants and the importance of being part of a community.

#### **Rise by FareStart**

- **Location:** Amazon’s Houdini North, 399 Fairview Ave N, Seattle, WA 98109
- **Hours:** Monday-Friday – early morning to late afternoon
- **Offerings:** Will serve a variety of handcrafted coffees, teas, kombucha and cold brew on tap along with fresh pastries, sandwiches, soups and salads.

FareStart will continue to run its flagship restaurant in downtown Seattle along with its cafes in Rainier Valley and Beacon Hill.

**About FareStart:** FareStart is nonprofit organization that transforms lives by empowering people who are homeless or living in poverty through life skills, job training and employment in the foodservice industry. Since 1992, FareStart has provided opportunities for nearly 9,000 adults and youth, while serving over 9.8 million meals to Seattle area schools, homeless shelters, and healthcare facilities. Ninety-percent of adults who graduate from FareStart, gain employment within 90 days of graduation. For more information, visit [farestart.org](http://farestart.org).